



## **Color & Style Trend Predictions for 2025**

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### **OVERVIEW**

It feels like just yesterday when the famed crystal ball dropped in Times Square to usher in 2025. It is hard to believe that the current year is almost two months old! A month into a new year, most have adjusted to writing 2025 on documents and are ready to look forward to everything the year has in store for them.

This year has already seen the inauguration of a new president. When a new administration comes to power, hope for a positive future is prevalent, and color palettes for consumer products reflect this with clear and bright colors. If the country is concerned or fearful about our future, colors become dull, and tones are muted and drab. With such discord in America today, how will everyday products be colored? Bright and colorful, dull and somber, or will a new color palette combine the two as we try to coexist? The answer will not be known until the end of the year. What color and style trends are predicted for the upcoming year? Here is a preview of the predictions.

In examining what products may trend in 2025, those in style-based industries will be mulling over color and style predictions for the next twelve months. While predicting color and style may seem like random musings, key indicators help predict what may drive color and style trends. No crystal ball that will make these predictions come true, and the whim of consumer's buying habits can change more quickly than one would think.

Dress designers, for example, may bring out collections full of short hemlines, but that does not mean that women will buy them just because they are predicted to be in style.

Home trends have always been influenced by many things that we encounter in our daily lives. It used to be that apparel was the main gauge of what eventually would trend for the home. While apparel trends are still predictors of what colors and styles will make their way into our homes, many more visual factors play a part today. If we buy color and style in one product, will we not live with the same themes in our homes? More and more the answer is yes. If we plan a wedding, usually one of the most important days in life, and select a color(s) for that event, would we not feel comfortable living with this color(s) daily? Again, the answer is probably so!

Let's look at the trends predicted for 2025 in several design areas to see if they seem on target or if consumer needs are also pushing additional trends to the forefront.

As each year begins, many wait with bated breath for Pantone® to announce its "Color of the Year" with the same anticipation given to the Oscar, Emmy, or Tony award ceremonies. This announcement from Pantone® is significant as its color formulations are the universally accepted standard for precise color matching worldwide. Pantone® is a force in the world of color, but as we will see with almost every other category that we will examine, the days of one source being the be-all-end-all authority on anything are over. Consumers are the final decision-makers of what trends are universally accepted.

Color predictions by Pantone® are met with applause, thought to be ahead of their time, or Pantone® is loathed for their selection! Several years ago, for example, they predicted an emerald green color that never really took off in home furnishing products. Today it is a much sought-after color for interiors.

For 2025, the Pantone Color Institute has selected PANTONE 17-1230 Mocha Mousse as its Color of the Year. Mocha Mousse is a warming, brown hue imbued with richness. It nurtures us with the suggestion of the delectable qualities of chocolate and coffee, answering our desire for comfort.

With its sophisticated, earthy elegance, Mocha Mousse can stand alone or serve as a versatile foundation, enhancing a wide range of palettes and applications, from minimalist to richly detailed designs, across all color-focused industries. Leatrice Eiseman, executive director of the Pantone Color Institute, said the color evokes “thoughtful indulgence” “Sophisticated and lush, yet at the same time an unpretentious classic, Mocha Mousse extends our perceptions of the browns from being humble and grounded to embrace the aspirational and luxe.”

Many manufacturers are already gearing up to produce at least a portion of their new product offerings in this spotlighted color. Will Mocha Mousse-colored products be met with open arms by consumers? Is the color ahead of its time, or will it be cast off as an unlivable color? Only the next twelve months will tell for sure!

What other influences will there be in style, trends, and colors that will impact our lives in the coming year? Here are some of the predictions by product category.

## **INTERIOR FABRICS**

Interior design is a dynamic world where trends ebb and flow. One constant is the importance of textiles in shaping a space's personality.

**Velvet Still Reigns:** This year, royal velvet fabric is taking center stage in fashion and home interiors. Its rich texture and regal look make it a favorite for creating statement pieces.

**Take It To The Max:** Maximalism continues to trend for 2025, with layered textures leading the charge. Upholstery fabrics like velvet, chenille, and bouclé bring depth and character to any room.

**Chenille Returns:** Chenille fabric, known for its soft, fuzzy surface will make a comeback in 2025. This fabric adds warmth and texture to window treatments, making it perfect for creating a cozy, inviting atmosphere in living rooms and bedrooms.

**Bring Nature Home:** Biophilic design remains a cornerstone of interior trends. Fabrics mimicking natural elements, earthy tones, organic patterns, and textures reminiscent of bark or moss will be all the rage in 2025. Botanical prints featuring leaves, flowers, and vines are increasingly

popular for window treatments. These patterns add a fresh, vibrant touch to any room and work well in traditional and modern interiors.

**Earth Friendly:** Eco-conscious living drives choices in 2025, and upholstery fabrics are no exception. Recycled or up-cycled materials, organic, and eco-friendly performance textiles are gaining traction. Choosing sustainable fabrics helps reduce environmental impact while ensuring long-lasting quality. Also look for organic cotton, linen, bamboo, and hemp fabrics to be popular as they are grown without pesticides and fertilizers making them healthier for the home.

**Take To The Walls:** Fabric on walls is a nostalgic trend that will be gaining favor once again in 2025. Fabric wall décor comes in all sorts of shapes, sizes, and styles. You can try more traditional options like wall tapestries or upholstered walls, or get a bit more creative by hanging embroidered art or fabric panels. The most common way would be to apply a fabric as you normally would a wallpaper.

**Performance, Performance, Performance:** As consumers increasingly seek out multi-functional and durable home products, high-performance fabrics are becoming a key trend in window treatments. These fabrics are designed to offer a range of benefits, from light control to energy efficiency, while maintaining a stylish appearance. Fabrics offering stain-resistant finishes, thermal or insulating properties, or light-filtering properties will all be on trend in the coming year.

## **PAINT**

While timeless shades (think rich neutrals) will never go out of style, designers are seeing many adventurous paint hues for the coming year. Paint trends for 2025 do not all agree with the prediction from Pantone®. Large wall areas require a different approach than accent and trend colors in other product areas. Expect to hear the term "color drenching" used often in the coming year. Color drenching is where walls, woodwork, and ceilings are all painted the same color. Picasso originated this trend in 1901 with his Blue and Rose periods, which saw him celebrate the strength of one color. Here is a look at the colors our preeminent paint companies predict will be popular in 2025.

## **Benjamin Moore**

Benjamin Moore has become a leader in predicting trending interior paint colors for some time now. For 2025, the company has selected Cinnamon Slate (2113-40) as their selection for Color of the Year, a delicate mix of heathered plum and velvety brown. This nuanced color brings a modern sensibility, smooth familiarity, and enduring style to any room setting.

## **Sherwin-Williams**

Sherwin-Williams has abandoned selecting a single color as their Color of the Year for 2025 and opting for what they have named the 2025 Color Capsule. The company feels this grouping of nine colors is better-rounded than a single color selection. The nine colors are as follows;

1. Grounded (SW 6089): Made to envelop spaces in the comfort of its eternally calming nature, this versatile brown imparts richness and the stability of a refined earthen tone.
2. Sunbleached (SW 9585): This foundation color is poised between warm and cool, an adaptable and airy light neutral that is deeper than white, not quite gray, and ventures beyond beige or taupe.
3. Chartreuse (SW 0073): This historic color could not be more relevant than in 2025. This vibrant yellow-green brings a joyful, tropical brightness that is eclectic and versatile.
4. Rain Cloud (SW 9639): This stormy, deep gray-blue hue will bridge classic design and contemporary updates.
5. Clove (SW 9605): With a depth of tone that is nearly black, this entrancing brown is a cozy neutral that will soothe and bring comfort.
6. Malabar (SW 9110): This sandy-beige neutral can turn any environment into a soft, inviting haven. It will be ideal for layering with delicate, warm hues to create serenity in an abundance of design aesthetics.
7. Bosc Pear (SW 9390): A quintessential color with a golden hue that embodies the shift toward luxe organic tones and styles that hearken back to bygone eras.
8. White Snow (SW 9541): With a brilliantly bright light reflectance value of 90, this pure white will be a favorite among design professionals for a light and spacious result.
9. Mauve Finery (SW 6282): This subdued, sophisticated mauve brings botanical beauty and a dreamy quality that adorns spaces with refreshing appeal as a wall color or an accent.

## **Glidden**

Glidden's motto for 2025 is "Purple is not just encouraged, it is permitted!" Not surprisingly they have selected Purple Basil as their Color

of the Year for 2025. This color represents the appreciation for self-discovery and self-expression that has led to the rise of maximalism across industries, including design, fashion, and consumer goods.

### **BEHR**

For 2025 BEHR encourages us to add warmth and rich allure to our home. Their selection for Color of the Year is called Rumors (MQ1-15). This is a deep ruby red that will add a dramatic flair to any room setting.

### **Dutch Boy**

Dutch Boy Paints has selected Mapper Blue (Blue 429-5DB) as their 2025 Color of the Year. Mapper Blue helps set a timeless foundation for a home, staying on-trend as personal style evolves. This beautiful, medium-tone blue with slight yellow undertones adds a modern charm to any space.

### **Valspar**

Valspar's Color of the Year is a shade of blue named Encore (8002-45G). An atmospheric blue that is at home anywhere, it is set to be a favorite in 2025.

Here are some additional paint color palettes that we should see trend in the coming year.

**Quietly Colorful Hues:** According to paint manufacturers, the color story of 2025 is an expected consumer shift from popular neutrals to hues that are "quietly colorful." These diffused, mellow shades are a fantastic way to introduce and layer color into any space. Not only can they bring harmony to a room, but they also complement any design style. From light blues and greens that have been dubbed the "new neutrals" to soft pinks and peaches that add a soothing touch and even grounding shades like earthy browns, a hint of color can be found for any room setting.

**Earthy Neutrals:** Earth tones will play an important role in color selection in 2025. Rather than the cooler undertones of the past five years, look for warmer neutrals with stronger earth-toned hues. The same mellow undertones that make softly colorful shades popular are expected to resonate with consumers in the year ahead.

**Contrasting Charcoals:** Mixing contrasting colors in home design continues to be popular with designers and color forecasters. Layering an almost-black shade of charcoal with white or a lighter color is a beautiful way to make a statement and create a moody conversation area.

**Nurturing Greens:** Natural-hued greens entered the picture like never before over the past few years and are here to stay. Paint manufacturers expect greens will continue to play a big role in consumer color selection in the year ahead. In 2025, we will see organic, nurturing shades of green reminiscent of the forest. These restorative shades of green also have a calming effect when used on walls and cabinetry and help bring the outdoors inside.

**Deep Blues:** In 2020, global color forecasters predicted that blue would be the color of the decade, and blue will continue to be popular in 2025. This year, paint manufacturers anticipate consumers will be attracted to deeper, more complex blues, such as cerulean and Prussian blue. No matter what end of the spectrum, some form of blue will always be popular. While softer shades of blue will always be popular, it is time to embrace the color's bolder energy in the coming year.

**Soft Pinks:** Not the bubble gum pinks of children's bedrooms or the soft baby hues of nurseries, but more mature and muted shades. When used as a neutral shade or paired with brown tones, subtle pinks can read like a warm cream or color-infused version of tan.

**Dramatic Reds:** Red is in! Not just the softer reds that skew pink (which are also cropping up more), but true, eye-catching ruby reds. Whether used for full-room applications or smaller accents, a pop of red inspires confidence. Red also infuses glamour, mystery, and an energetic quality into the room.

**Glowing Yellows:** Golden accents have graced interiors for as long as anyone can remember, primarily in textile and tile form. For 2025, the color family is becoming a more prominent paint choice. In 2025, expect to see this cheerful hue in paint form that brings light and warmth to homes. These softer tones serve as a backdrop for accent colors and furnishing styles. In the coming year, look for more saturated yellows being played up to make more of a statement.

## **WALLPAPER**

The popularity of wallpaper has been on the rise for several years now. It may not be to the extreme we saw in the 1980s and 1990s, but it is popular

nonetheless. Wallpaper will only become more popular in the coming year. Here are the trends expected to be in the wallpaper limelight in 2025.

**Total Immersion:** Total immersion wallpaper started to gain traction last year and is predicted to be even stronger in 2025. Gone are the days of the accent wall. Those are being seen as passé and only for the timid. Look for wallpapers and murals that wrap around all four walls to be a design trend in the coming year. Last year we heard about the “fifth wall” for wallpaper applications. This trend will only grow in 2025. The “fifth wall” refers to the ceiling. The revival of ceiling papers has been slowly gaining popularity. Originating in European interiors, look for American homes to embrace the decoration of the ceiling in room settings for 2025.

**Mural Fascination:** Murals have gained popularity in the past few years and are predicted to skyrocket in 2025. Once, they could only be done by hand or printed using silk screens or gravure rollers, which meant the repeat was limited. With the advent of digital printing, large-scale patterns or scenic murals can now span the entire wall or room with no repeat. These statement-making wallpapers create artistic showcases by completely wrapping the room and transforming flat surfaces into interesting focal points.

**Flora And Fauna:** *Botanical and tropical wallpaper prints* will never go out of style as they create serene and peaceful feelings in every space. In the coming year, we will see botanical and tropical wallpapers mixed with traditional designs for residential or commercial use.

If classic florals are not your style, then the 2025 trend for wallpaper depicting botanicals and exotic animals may be just right for your home. It is predicted that 2025 will be filled with insects, oversized botanicals, birds, and exotic animals. Animal-inspired patterns have been loved for some time. Look for 2025 to showcase bold and unique horticultural prints mixed with lively depictions of wildlife. Designs of this style vary from classic designs to more abstract and bold creations, so bespoke room settings can be tailored to individual personal aesthetics.

**Nostalgic Patterns:** In the coming year, look for a big shift toward wallpaper designs that would be considered vintage or traditional. This trend has been dubbed “Grandmillennial” as the design style harkens back to the pre-1950 era. The appreciation for these classic wallpapers is predicted to be popular in 2025.



**Head West:** Pop culture is having a love affair with everything Western. From popular television series like Yellowstone to Beyoncé's one-off country album, the cowboy vibes are going strong. Whether campy and kitschy, rough and rugged, or something that harkens to the wild frontier, country, western, and cowboy wallpaper designs are set to bring the spirit of the Wild West to our room settings in 2025!

**Golden Age:** Another vintage design motif that will gain popularity in the coming year will be the classic framed damask. These Victorian-era designs work well with traditional, transitional, or modern furniture. Damask motifs create a distinct focal point in any room setting.

**Texture Abounds:** In 2025, we will see more 3D creations that offer helpful acoustic properties. Texture adds depth and dimension to any room, and textured wallpapers such as Grasscloth, linen, paper weaves, and raffias add a sense of warmth and create inviting spaces while elevating the overall design.

**Let It Shine:** Metallics have long been incorporated in wallpaper patterns as they add an uplifting feature that provides variety to a one-dimensional design. Metallic accents will continue to trend in 2025.

**Show Your Stripes and Plaids:** Decorating with stripes will always establish a timeless look. In the coming year, there will be a resurgence in preppy, traditional patterns in wallpaper trends. Rather than busy abstract designs, opt for a design that feels elegant yet impactful. Plaid wallpaper is the most effective step to nail the classic Americana aesthetic. These patterns are reminiscent of Ralph Lauren's early designs. They can add chicness and tradition in one bold yet cozy print.

## **FLOORING**

The significance of flooring in influencing the aesthetics of a space cannot be denied. Flooring is the foundational element that sets the stage for the entire room design. Flooring trends, much like other aspects of interior design, evolve with time, reflecting changing preferences and design. It is predicted that sustainability, inclusivity, and an appreciation for nostalgia are some of the values that will inspire our choice of flooring in the coming year. Here are the flooring trends you can expect to see in 2025.

**Back To Nature:** In 2025 we will continue to embrace a return to nature trend with a more eco-friendly outlook. In the coming year, we should see an increased desire for real and natural materials, like wood. Natural, sustainable materials have started to strike a chord with homeowners. Consumers are becoming more aware of the dangers that come with exposure to hazardous chemicals and are preferring cleaner, safer products. In 2025 look for a trend toward natural products like marmoleum (natural linoleum), bamboo, hardwood, and cork flooring. These products have an ultra-low carbon footprint, if any, and are made without potentially harmful materials like VOCs, PFAs, PVC, phthalates, biocides, and fungicides.

**Luxury Vinyl Plank:** Luxury Vinyl Plank (LVP) will continue to trend in 2025. Experts have recognized that LVP is leaving the “trend” category and is quickly becoming a staple in homes everywhere. Thanks to its incredible durability, water resistance, and stunning visuals that mimic wood or stone, LVP is here to stay.

**Tile Under Foot:** Another flooring material that will continue to trend in 2025 will be large format tiles (over 12” x 12”). Larger tiles can make small spaces feel open and airy as they reduce the number of grout lines in a room setting. Expect designers to combine different materials even more in the coming year. Mixing materials on floors introduces a layer of depth and visual intrigue. You can include the earthy warmth of wood and the solid presence of stone. Integrating these diverse materials creates a refined design that reflects a more considered approach.

**Wall-To-Wall Tradition:** Carpets are also enjoying a resurgence in 2025. The right carpet can add warmth, texture, and personality to any room, making it a perfect complement to hardwood floors. Carpeting provides a cozy feel, making spaces more inviting and comfortable for families, guests, and pets. Carpets can help reduce noise, creating a quieter, more serene environment, and are ideal for energy-filled homes or home offices. In 2025, plush, high-pile carpets in warm shades are making a significant comeback, helping transform interiors into havens of comfort and relaxation. Geometric patterns, floral motifs, and abstract designs will be popular motifs in the coming year. Use patterned carpets to create a focal point in your room or to add a touch of personality to a neutral space.

**Color Makes A Move:** When it comes to color palette, gray is definitely on its way out. Brown, beige, and taupe shades will trend in the coming year. These inviting hues help to create a cozy and comfortable atmosphere. They also help lay a neutral foundation for any room

setting. While there will be attention on these neutral shades, do not think that color has gone away. Color is also trending in a big way for 2025. In the coming year, it is predicted that we will embrace jewel tones such as emerald green, sapphire blue, ruby red, and even amethyst in our carpeting selections.

## **BATH**

Bathrooms are no longer purely utilitarian spaces. Homeowners are increasingly looking to create aesthetically pleasing and functional bathrooms, which means that bathroom design trends are just as important to consumers as trends for other rooms in the home. Here are some additional trends we should expect to see in 2025 for bathrooms.

**Home Spas:** In the last few years, we have seen a trend toward making our bathrooms a spa experience. This trend will continue in 2025. Steam showers and soaking tubs have become time-honored ways to bring a spa-like style to a bathroom. In 2025, look for cold plunges, heated flooring, towel heaters, outdoor showers (connected directly to the bath), and lounge-like spa seating to be added to the list.

**Lighting Effects:** Look for bathroom lighting that accounts for the time of day and the specific task performed. In years past, lighting in a bathroom was usually limited to off or on! In the coming year, look for this to change. You need more light for doing makeup or getting ready but less light to relax in a bath, and night lighting needs to be just enough light to move around the space but not so much that it fully wakes you up. The National Kitchen and Bath Association reports that consumers will have a strong desire for the integration of natural lighting with supplemental lighting features to add a sense of well-being.

**If Walls Could Talk:** In 2025, statement wallcoverings in bathrooms are making a significant return, adding depth and personality to small spaces.

**Color My World:** Top color trends for bathrooms in 2025 include ocean-inspired hues like deep blues and seafoam greens, earthy neutrals such as taupe and warm gray, soft pastels like blush pink and mint green, and crisp whites. These colors create calming, inviting, and modern atmospheres in bathroom spaces. The cutting-edge bathroom color for 2025 is black. Black creates immediate drama and is extra special when paired with brass.

## **KITCHEN**

It has been said that the kitchen is the heart of the home, and for good reason. Life is lived around meals, which all originate in that one space. For many, it is where their day begins, the first stop after coming home from work or school, and the last place they visit before heading to bed. The point? We spend a lot of time in the kitchen, so it is no wonder they impact our moods and the resale value of our homes. Here is a preview of what we expect to see trending for kitchens in 2025.

**White Out:** Say goodbye to all-white kitchens and hello to color! It is predicted that 2025 will bring kitchens to life with rich, bold hues. Think deep greens, navy blues, warm terracottas, and earthy-toned colors that add personality and a cozy vibe while complementing natural materials like wood and stone.

**Sustainable Choices:** Sustainability continues to be a driving force in kitchen design as homeowners look for ways to reduce their environmental impact without sacrificing style. From reclaimed materials to energy-efficient appliances, kitchens are becoming greener and more thoughtful.

**Layered Textures:** Kitchens are becoming more dynamic with the artful mix of textures and materials. Wood, metal, stone, and glass are being combined to create contrast and depth, resulting in kitchens that feel sophisticated and rich in detail.

**Full Metal:** In the coming year, look for a mix of brass, bronze, gold, and nickel finishes for kitchen hardware and faucets. Also, look for a mix of shiny, burnished, and hammered finishes. In the coming year, it is predicted that we will be drawn to oversized hardware in kitchen spaces. Bold, large pulls and knobs will help create a striking contrast to sleek cabinetry.

**Open Up:** Open shelving continues to gain momentum, offering a stylish and practical alternative to traditional upper cabinets. It brings an airy, open feel to kitchens, allowing homeowners to display curated collections of dishes, cookware, and decor.

**Fashionable Appliances:** Stainless steel will still dominate kitchen appliance colors for 2025. Last year we saw a slight uptick of other appliance finishes (like glossy white and matte black) in recent years that

hinted at a possible shift, but we were mistaken! Stainless steel is still the number one appliance finish for 2025.

**Look To The Hood:** Statement range hoods will take the spotlight, or focal point, in kitchens for the coming year. These functional elements offer a unique way to make a kitchen feel truly custom.

## **TABLETOP**

When planning an event in 2025, the table setting is essential for creating a memorable experience. From luxe metallics to rustic charm, the right tablescape can transform any event, whether a wedding, corporate gathering, or private party. Here are the top 2025 tabletop trends to inspire your next celebration or event.

**Classic Elegance:** This style is timeless and perfect for celebrations from coast to coast. Pair a candlelit glow with pink and gold accents to create an intimate and sophisticated atmosphere. To achieve this look, mix soft candlelight with gold flatware and blush-toned napkins to create a setting that is elegant and inviting.

**Rustic Charm:** Ideal for outdoor or barn-inspired venues, this style embraces warmth and earthiness. Plaid linens, leather napkin holders, and wood slab chargers give a relaxed, rustic vibe.

**Vintage Is In:** Vintage glassware, particularly in vibrant hues like emerald green, has made a strong comeback. This trend suits garden parties, bohemian themes, or any event where you want to add a pop of color and character.

Retro plate sets not only make people recall the past but also appreciate the elegance of simple designs. From the geometric patterns in blue and white to the bohemian motifs of the earthy kind, these styles are as authentic as they get, and why they are predicted to be popular in 2025.

**Dark And Stormy:** While pastel colors and Scandinavian simplicity have dominated tableware trends in recent years, 2025 will be the year of more intense trends. The stoneware and dark tones are the trends that correspond to the need for individuality, improved quality, and higher color density. The theme for the year is to blend the old and the new, the conventional and the contemporary, to revolutionize the dining culture.

Black tableware has become a symbol of elegance, simplicity, and sophistication. This year's palette is much darker than the previous ones: the most preferred colors are charcoal black, deep blue, forest green, and rust red. It is also important to note that dark colors are perfect for creating an intimate dining environment, which will make the brightness of the meal itself stand out while fitting into a wide range of environments and styles.

**Classic Blue And White:** The traditional blue and white is expected to return with a vengeance in 2025. These patterns are typically based on antique ceramics and porcelain with floral decoration, landscapes, or geometric shapes. Blue and white stoneware makes the table look historical and elegant, perfect for daily use and special occasions.

## **FOOD AND BEVERAGE**

Food and beverage trends go in and out of style similar to design, color, and fashion. The food and beverage industry now sets as many trends as the fashion and home furnishing industries. It has been said that “we are what we eat,” however, the last decade has proven that consumers will not just eat anything that restaurants want to put on menus or whatever the local grocery store has on the shelf. We demand the highest quality in all aspects of our nutrition, and we are constantly searching for new trends in food and beverages that we order or prepare at home. While at first glance, trends in the food and beverage industry may not seem to impact our homes, our relationship with food and drink has redesigned our home kitchens in just the last few years. Here are the predictions of what will be hot in the food and beverage industry for 2025. Will you eat or drink any of these in the coming year?

### **Food Trends**

**Sourdough Bread:** Baking fresh sourdough bread at home went mainstream during the pandemic. Now, the natural fermentation byproduct that contains wild yeasts and healthy bacteria has become a key ingredient in things like crackers, baking mixes, pizza crusts, and pasta. From a nutrition standpoint, sourdough contains lactic acid that helps your body absorb more nutrients.

**Flower Power:** In the coming year, chefs will continue garnishing their dishes with mini edible flowers, and bakers will embrace them as decorations on over-the-top, maximalist slab cakes. With global attention on major holidays like Diwali and Día de los Muertos, marigolds specifically will be in the zeitgeist for their vibrant orange and yellow colors and peppery taste. Baldor, the specialty foods wholesaler in New York City, reports that they have had a 164% increase in marigold sales in recent months.

**Mushroom Madness:** Functional mushrooms have been on the scene for a while but in the nebulous "wellness" way. In the past couple of years, psilocybin mushrooms have crossed the threshold from fringe to mainstream as they help with clarity and calm. We will see more and more of this manifesting at the dinner table in the coming year.

**All Things French:** The solid comfort of French cooking is increasingly back in vogue in America for 2025. Look for new takes on classic dishes such as steak frites and short rib Bourguignon but at a more affordable price than in years past.

**Plant-Based Perfection:** There was a time when dining out meant eating meat, with few options for vegan diets. As more diners shift towards plant-based eating for both health and environmental reasons, and in 2025, restaurants will be increasingly adapting to this trend.

**Asian Influences:** It seems silly to say Asian cuisine is on the rise as it has been around for millennia. This trend is aided by the growing number of Asian (Southeast Asian in particular) markets, restaurants, ingredients, and prepared foods is dramatic and is influencing all kinds of cooking for 2025.

Gochujang, sambal, yuzu, calamansi, matcha, and kimchi (to name but a few) appear more and more on packaging and menus. Sushi, barbecue, ramen, bulgogi, and Asian dumplings will be available in restaurants and local grocery stores in abundance in the coming year.

**Some Like It Hot:** Our love of chili continues, but in 2025, it will be less about how much heat you can stand and more about exploring the flavor nuances. It is predicted that we will see chiles used in everything from chocolate to cheese in the coming year. Chili flavors will be permeating snack items such as nuts and trail mix. Look for chili crunches and crisps to continue gaining popularity in 2025. Expect these to appear

in chili oils infused with crunchy bits (usually fried garlic or shallots). Salsa Macha is the Mexican version of chili crunch, with nuts, seeds, and spices added to the hot chili oil.

**Sweet Tooth:** Everyone loves a good dessert, but in the days of weight-conscious Americans, what can satisfy our sweet tooth without too much guilt? For 2025, it is predicted to be the classic Pavlova! This meringue dessert is expected to have a big year with professional and home bakers alike. This airy concoction is just whipped egg white meringue with added sugar and baked until it reaches a solid consistency. Top with fresh fruit, chocolate, or fruit sauce for the perfect ending to the perfect meal. It is so hip that it is even featured in the popular cartoon Bluey!

**Spread The Word:** Everything old is new again in 2025. The condiment predicted to be the “it” spread in the coming year is classic mayonnaise. Not only the classic flavor but a whole new cast of supporting flavors. Expect to see dill pickle, hot Giardiniera, Dijon, cilantro lime, and hickory bacon flavors coming to a sandwich bar or grocery aisle in the coming year.

**Grab A Salty Snack:** The snack aisle is a perfect place to set a food trend for 2025. Our love for salty snacks will mix with our desire to experience global flavors in the coming year. Snacks, like chips and popcorn, will take on new and unique flavors to create fusion foods that will have mass appeal and entice consumers to try something new. Think mango sticky rice chips, chili crunch oil edamame with mixed nuts, or lemon tahini snack mix.

**Aquatic Plants:** It is predicted that we will see the continued popularity of seaweed and the increasing interest in harvesting readily available aquatic plants for more sustainable sources of protein and nutrients. America will continue to be focused on foods made with sea and freshwater greens. Sea moss, in particular, has been making a splash as a buzzy wellness ingredient. It is touted for its iron, magnesium, and iodine content. Duckweed, or water lentils, is in the early stages of emerging on the scene and boasts a higher protein content than other leafy greens, and agar-agar (a plant-based gelatin alternative that comes from red algae) is primarily fiber-based and promoted for digestive support.



## **Beverage Trends**

**Elevated Water:** The bottled water craze is nothing new, but we will hear more and more about “elevated water” in 2025. With the beverage space booming from people looking to level up hydration habits with trendy reusable bottles to innovative sips, consumers are thirsty for beverages with health benefits, like added electrolytes, vitamins, and antioxidants.

**Drinkable Flowers:** Marigolds will be popular in both the food and drink categories in 2025. Look for other floral notes to gain popularity in beverages as well. The Gen-Z population favors the hibiscus, lavender, and cherry blossoms already popping up on beverage menus in hot and cold coffee, steeped into lemonade and tea, and adding a happy hue to cocktails. Expect the flavors of elderflower and rose to appeal to those looking for sensory and calming experiences.

**Move Over Negroni:** The cocktail expected to emerge as the cocktail darling for 2025 is the classic Manhattan. Deemed the “perfect” drink a traditional Manhattan is made with whiskey, sweet vermouth, a dash of bitters, and served in a coupe or champagne glass.

**Sparkling Tea:** It has been predicted that in 2025, tea will turn heads in the dessert aisle, in canned drinks, as the focus of adult tea parties, and in wine-sized bottles of sparkling tea. Tea has the complex aromatics and bitter tannins of wine without the alcohol. Tea is a fantastic option for those wanting a refreshing celebratory sipper that is non-alcoholic. There will be tea talk everywhere you turn in the coming year. There will be new steeping formats (tea strips, cold-brew bags for water bottles and powders) and a wave of new hot products like plant-based milk teas.

**Low And No Proof:** For the last few years, we have seen a sharp rise in the prevalence of mocktails, low-proof or non-alcoholic spirits, beer, and wine. As more people look to refreshing drink options without alcohol, restaurant menus. In the coming year, look for small-batch producers to offer many tasty options.

## **WEDDING TRENDS**

Wedding trends are one of the best microcosms of design, color, and style trends we can delve into as a wedding incorporates apparel, color, food, floral, lighting, and tabletop into one category. Although wedding trends are powerful predictors of what may translate in other parts of our daily lives, the latest event trend will never sway someone away from what they have dreamed about since childhood. Most brides choose their wedding colors based on what they love, and if they have always wanted a pink wedding, that is the color they will select for their wedding whether Pantone® agrees or not.

For 2025 the biggest trends are to buck the trends and make the wedding day all about the couple and not what wedding trends are predicted to be popular. The only thing small about weddings in 2025 will be the event size. Couples are choosing smaller guest lists so that their wedding will be shared by those closest to them. Wedding design in the coming year will be lush and more expansive, the food will taste better, and the connection between couples and their guests will run deeper.

**Smaller Guest Lists:** Event sizes soared in the pandemic's aftermath, leading to extra-large guest counts in 2023 and 2024. Rising costs and shifting priorities, however, will be driving those numbers down in the coming year as couples attempt to throw the wedding of their visual and emotional dreams that is *also* within their means. The smaller guest list will also allow the couple to host pre and post-wedding events that extend the fun and support the guest experience. Smaller guest lists also free up additional funds for décor, food, flowers, and wardrobe.

**Throwing Out Some Traditions:** While not all traditions are being abandoned, in 2025, couples will no longer feel the need to conform to decades of wedding traditions. Here are some of the wedding norms that we may see going by the wayside in the coming months. Traditional wedding parties, formal wedding party/family photos, and cake-cutting ceremonies to name just a few. Couples will also be doing speeches at the rehearsal dinner versus the wedding night, and look for the "parent dance," where the couple dances with their respective parent versus doing a father-daughter or mother-son dance separately.

**Vintage Style:** In 2025 look for a strong focus on vintage-inspired wedding themes. The look will combine a blend of lush draped fabrics, metallics, ribbons, and pearls in tablescapes paired with organic textures in floral design.

**Multi-Day Events:** It is predicted that rather than choosing a traditional one-day wedding, where couples might not have the chance to connect with all their guests, many couples will lean toward extended celebrations with the focus expanding beyond just the wedding day. Multi-day weddings will have satellite events (rehearsal dinners, welcome parties, morning-after parties, brunches, and more). In keeping with this trend look for a rise in destination weddings where the focus is on creating a multi-day experience.

### **Wedding Colors**

Everyday fashion trends are cyclical: What we see today is a reiteration of what was once popular in past decades, and the same concept holds for wedding fashion. Wedding colors are very personal and can reflect what color palettes we will respond to in other aspects of our lives. The colors selected for a wedding may be the same colors we choose to live with at home as well. Here are some of the color trends to watch in 2025.

**Timeless Black And White:** Although classic black and white color palettes will always stand the test of time in the wedding world, we are expecting 2025 couples to push the traditional wedding-color boundaries further than ever before when using this classic color combination by accenting the look with bold pops of color.

**Rich Juicy Reds:** For the last few years blue has been the fashion color for weddings, but the spotlight will shift in 2025. Red has been a popular color in fashion for several years. In the coming year, it is predicted to take the wedding industry by storm. Perhaps not all-red weddings, but red will be a prominent wedding color in the coming year. Red is synonymous with passion, love, and romance, making it a natural choice for weddings of all kinds.

Even though red is trending for weddings in 2025, it will probably never replace classic all-white or black and white for a traditional wedding. Here are other colorations predicted to trend for weddings in the coming year.

**Warm Brown:** Tonal browns, like chocolate, latte beige, and mushroom are cozy alternatives to white and cream, bringing richness and depth to your color palette.

**Classic Pastels:** Pastels have always been in the rotation of trendy color choices for weddings, and 2025 will see a similar subtlety in terms of saturation. But even moody earth tones appear as a quieter, refined version of their rich selves that evoke elegance.

**Going Green:** Shades of green have been popular for several years and will continue to be favorites in 2025. Greens bring an earthy vibe to a wedding and complement most other colors. Look for every shade of green from the softest sage to dark and glamorous emerald to make an entrance at wedding venues in the coming year.

**Metallics Shine:** Metallic accents of gold and silver have been trending for several years now, but it is predicted that we will see a move toward silver and chrome in the coming year as the “it” metallic colorations for weddings.

### **Wedding Dress/Attendant Trends**

**No Veils Here:** It is safe to say traditional bridal veils will always be a classic wedding dress accessory, however, this season, designers showcased a variety of equally wedding day-worthy alternatives that all omitted a veil as part of the overall look.

**Basque Waistlines:** For this style the dress's waistline dips into a "V" shape at the center, creating a stunning and flattering silhouette. With the rise of Renaissance-era silhouettes, the Basque waist wedding dress trend shows no signs of slowing down. In fact, designers look for this ultra-flattering, waist-elongating look to be seen everywhere in the coming year.

**Bridgerton-Inspired Styling:** It is predicted that Bridgerton-inspired corsetry will flourish in 2025. Almost every collection on this season's runways featured this construction-exposing look that instantly lengthens the torso and overall silhouette.

**Floral Motifs Abound:** In 2025 look for an explosion of floral motifs to take the wedding spotlight. Florals immediately up the romance factor while creating texture and depth. Floral patterns will be used on dress fabrics, lace, appliques, and even hand-painted patterns adorning hems and veils.

**Quick Change Ready:** Outfit changes have become an essential part of the wedding experience, bridal brands have followed suit and dreamed up expertly crafted pieces that are perfect for the after-party. Why settle for

one dress when you can have two? Reception-ready dresses are lightweight, comfortable, and great for dancing the night away. In 2025 it is predicted that brides will favor chic dresses that seamlessly transition from ceremony to celebration.

**Bows Take A Bow:** From oversized bows to subtle accents, this trend is all about playful femininity. Look for the creative use of bows for back details, shoulder embellishments, or delicate waist ties. These charming touches make a bold yet graceful statement.

### **Groom/Groomsmen Trends**

**Bold Color Choices:** For a groom and his attendants 2025 is the year to embrace color and especially jewel tones. Shades like hunter green, mystic blue, and deep burgundy will all be prominent for weddings in the coming year. Grooms want to make a fashion-forward statement, and these vibrant hues and textures help achieve that goal.

**Luxury Links:** Accessories are no longer an afterthought for men; they are a crucial part of a groom's ensemble. Every great suit or tux needs the perfect accessories to finalize the look. In 2025, one of the hottest accessories for grooms and their attendants will be the return of classic cufflinks. The coming year will be all about expressing personality in fashion. Accessories allow grooms to highlight their personality in their wedding day look. In 2025, personalization is key. Joining cufflinks in the coming year will be engraved watches, layered bracelets, necklaces, and even heirloom pieces to create a personal look, and even embroidered pocket squares will make the groom's outfit unique.

**Well Suited:** Nothing beats the classic. A well-tailored suit is always a foolproof choice for any groom. Think sleek cuts, impeccable tailoring, and a focus on fit. Amidst evolving trends, one element continuing to hold its ground is the classic single-breasted suit. Known for its timeless versatility, the single-breasted suit remains a staple that can be adapted with various colors and textures. While slim-fit suits have dominated the wedding scene in recent years, a shift towards a more generalized, tailored fit is emerging.

**Bows Are Back:** Make way for the bow tie in 2025, and look for them to be bigger, bolder, and unapologetically stylish! Voluminous bows are a fashion-forward alternative to the time-honored classic, bringing an avant-garde edge to wedding attire. Whether crafted from silk, velvet, or playful

prints, they add instant drama and personality. Perfect for grooms and their groomsmen looking to stand out, statement bow ties are redefining formalwear in 2025.

**Overall Monochromatic Looks:** Why complicate things when you can make a bold statement with just one color? For grooms looking for a sleek, cohesive look, monochromatic ensembles are set to dominate 2025. Wearing different shades of the same color from head to toe creates a sharp, polished appearance. Whether an all-white suit for beach weddings or an all-black ensemble for formal events, this trend is perfect for those who prefer minimalist styling with maximum impact. Your bride will be excited!

**A Little Metallic Bling:** Who says grooms can't sparkle? Metallic accents are taking center stage in groom tuxedo styles in 2025. Metallic accents allow adding a subtle touch of glamour without overdoing it. These accents work beautifully in casual and formal settings, making them a versatile addition to any outfit.

### **Wedding Flowers**

Whether you want a minimalist or an opulent aesthetic for your wedding day, flowers can make or break a celebration's overall look and budget. The average couple typically spends between eight and ten percent of the money they have earmarked for their wedding on the flowers. Florals are usually incorporated into every aspect of a wedding from your bouquets and boutonnieres to ceremony arches and table arrangements.

**Less Is More:** More is not necessarily better, and that is true even when it comes to your wedding flowers. While there is nothing wrong with integrating many different varieties into your décor, bouquets, and centerpieces, florists anticipate more couples sticking to just one type in 2025. Using one species of flower to create an impactful moment either as a centerpiece or a bridal bouquet. This creates a simple but very impactful look.

**Keeping It Grounded:** Grounded ceremony arches are the most popular wedding arch trend of 2025. Instead of spanning overhead or framing a view behind, look for wedding arches to be placed closer to the ground in the coming year. Think of them roughly as if a traditional wedding arch was placed on its back and the couple stood between its sides. Grounded

arches will use blossoms of varying heights that look as if they are sprouting from the ground as they partially embrace the couple.

**Easy Breezy:** In the coming year it is predicted that we will see a trend toward a more “handpicked” style when it comes to wedding flower arrangements and a movement from more ridged traditional ones. Wedding flower trends will lean towards a more natural, artisanal aesthetic, embracing organic shapes and fluid movement. Bouquets and arrangements will have a free-form, handpicked quality that feels effortless and elegant.

**Down The Right Path:** Floral aisles will be trending in 2025. Many couples will use a large portion of their budgets for statement wedding aisles, creating truly magical memories of their vows and then repurposing those pieces to other areas of their reception decor.

**A Little Fruity:** With the global shift towards sustainability, fruit and vegetable arrangements are emerging as a fresh wedding trend. These natural elements add vibrant colors, interesting textures, and a unique appeal that traditional floral arrangements often lack. In the coming year, flowers will work with fruits and vegetables to create a vignette similar to a still-life painting.

### **Wedding Cakes**

**Color it Bold:** Gone are the days of plain white cakes. In 2025, couples are embracing bold and vibrant color palettes. From jewel tones like emerald and sapphire to sunset-inspired ombré cakes are making a statement with color. Paired with luxurious touches like gold leaf or an iridescent sheen, these bold color choices create a dynamic and memorable statement.

**Flavor Town:** In the coming year, couples give their guests new flavor experiences by customizing the flavor and filling for each cake tier. This approach allows for a mix of classic and creative options, ensuring there’s something for everyone to enjoy.

**Botanical Flourish:** Nature-inspired cakes featuring edible flowers, pressed leaves, and herbs will be all the rage in 2025. These designs add a touch of whimsy and natural beauty to any wedding. In the coming year, it is predicted that we will see pairings of pressed flowers with fresh, full

blooms or delicate painted florals added to wedding cakes for added dimension.

**Dome Cakes:** Dome-shaped cakes are a playful yet elegant option for 2025 weddings, offering a modern flair that's especially perfect for smaller gatherings. Their unique shape not only stands out on dessert tables but also can add a quirky artistic touch to tablescapes. Whether dressed with fresh fruits or adorned with intricate floral arrangements, dome-shaped cakes are predicted to be a must-have treat for the upcoming year.

**Croquembouche:** French for “crunch in the mouth” Croquembouche tower cakes are a fun and whimsical alternative to traditional tiered wedding cakes. While typically crafted from cream puffs, these versatile creations can also feature luxurious chocolates or delicate madeleines, resulting in a breathtaking elevated tower. Their elegant appearance not only offers a delicious dessert option but also serves as a captivating centerpiece, bringing a touch of drama and indulgence to 2025 wedding celebrations.

**Bigger Is Better:** In 2025, bigger is better for wedding cakes! Sky-high-tiered vintage-style cakes will take center stage, transforming the gorgeous classic cake style into a towering masterpiece that commands attention in any venue.

**Dessert Tables:** This trend, which began to flourish in 2024, is poised to carry over into 2025, making dessert tables a wedding staple. Offering an enticing array of sweet treats. From mini pastries and rich slices of chocolate cake to elegant bite-sized tarts, these displays delight guests and bring a contemporary twist to the celebration.

**Cake Meadows:** In the coming year, one of the top trends in wedding cakes will be incorporating the entire cake table as part of the cake display. This trend frames the cake with trailing ribbons, cascading fruit, and flickering candles.

## **FASHION, ACCESSORIES, AND JEWELRY**

Fashion has almost always preceded, dictated, and predicted what would be popular in the home furnishings arena. Fashion was months to roughly a year ahead of the home. Over the last few years, the timing from the runway to interior design has decreased considerably. Here are some style and color trends that have been popular at fashion weeks and how easily



these styles can, and in some cases, have already impacted America. What inspirations will come from the fashion runways in 2025? Here are the trends that are being predicted.

## **Womenswear**

**Soft As Suede:** Suede is already a standout trend in womenswear for 2025. It will be seen in everything from accessories and handbags to skirts and outerwear. In addition, we can expect to see a growth in matching sets that feature a suede blazer paired with a suede skirt or trousers.

**Hot Pants Return:** Hot pants have emerged as the new alternative to the mini skirt for 2025. The look can be styled in various ways. Look for them to be paired with party tops or cozy knitted cardigans.

**Jammie Time:** Sleeping in your sleepwear is so 2024. This year, consumer trend forecasting company WGSN expects to see elegant matching pajamas as traveling outfits, beach cover-ups, and more.

**Roar Of The Wild:** In the last few years, animal prints have become less of a trend and more of a timeless staple. As we head into 2025, we can expect a fresh wave of animal prints to roar onto the scene. Animal prints are set to become this year's most popular print style.

**Stripes & Plaids, Oh My:** Stripes and plaids will be strong patterns for 2025. For stripes, it is not just stripes that are in, but stripes on stripes on stripes! This maximalist trend is about the joy of wearing all the stripe combos you can think of all at once. Plaid may have been synonymous with fall in years past, but expect plaid patterns to be popular for every season of 2025. From classic tartan to modern checks, plaid patterns will be everywhere in the coming year.

**Boho Lives:** Boho chic will make a return in 2025, but it's not the Boho you remember. This newer iteration is more streamlined than in years past. Rather than clashing prints, think maxi skirts, fringed and embroidered outerwear, along with some semi-sheer fabrics and lots of layering.

**In The Bag:** Top handle satchel and doctor bags exude elegance and return for 2025. Oversized bags are also popular, as are oversized clutch bags.

**Simply Charming:** Charms will be on everything in the coming year. Charm necklaces, bracelets, and bag charms continue to be popular. In the coming year, it will be all about personalization and creating your unique look.

**Pearl Essence:** Classic pearl jewelry will never go out of style, but for 2025 pearl jewelry will be more popular than ever.

## **Menswear**

**Denim Renaissance:** In the past few years we have seen bold blue jeans trends from threadbare shredded options to tripped-out colorways to over-dyes and acid washes. In 2025 there will be a reset to a cleaner, simpler aesthetic. It is predicted that men will incorporate the unadulterated, deep, inky indigo back into their wardrobes to anchor every outfit.

**Dress Up Plaid Shirts:** The trend for plaid is a crossover from womenswear fashion and is expected to be just as popular in menswear in 2025. Solid and striped dress shirts are always a safe bet with a suit or sports coat, but in the coming year, it is predicted that men will add some plaid to the mix to add a little flair to the mix.

**All A Bloom:** Floral prints continue to bloom in men's fashion. In the coming year, look for intricate floral patterns that add a touch of elegance and playfulness to abound in men's shirts, pants, and accessories.

**Working it Out: The workwear, or utility trend** borrows cuts from work uniforms, is predicted to be a popular trend in men's fashion for 2025. Look for revamped blue overalls, zip-up jumpsuits, and multi-pocket jackets making a mark in the coming year.

**Loosen Up:** In 2025, men's suits will again see more loose-fitting silhouettes. The razor-sharp tailoring of the past decade has given way to something more forgiving. Trousers are wider, jackets are roomier, and the overall effect is relaxed sophistication. Double-breasted jackets and loose, flowing pants are leading the charge, taking cues from the elegance of the 1930s and 1940s. The look is the antithesis of the too-tight suit and blazers that have overstayed their welcome with a return to elegance with a modern twist.

**Sporty Fella:** Incorporating sporty elements into everyday wear will continue to trend in menswear in the coming year. **This trend includes athletic-inspired pieces like track jackets, joggers, and sporty accessories,** blending functionality with style.

**Crewneck Options:** The crewneck cardigan is expected to be knitwear's big hit for 2025. It is a subtle twist on the classic cardigan, ditching the traditional V-neck for a rounded neckline that feels fresh. Whether buttoned up like a sweater or worn open as a lightweight layer, its versatility is unmatched. Pair it with tailored trousers for a refined casual look or layer it over a T-shirt and jeans for something more laid-back.

**Clasp It Shut:** In the coming year, look for Peacoats, truckers, and waxed jackets to get an updated look with clasps reminiscent of vintage fireman jackets.

**Belt It Out Loud:** In 2025, guys will finally see belts as something closer to jewelry that can add a fancy flourish on par with an icy necklace, wild sunglasses, or new shoes. Expect to see men's belts adorned with studs, painted in vibrant colors, and sculpted in ways we have not seen before.

## **AUTO COLOR TRENDS**

Auto colors reflect personal style statements, and in 2025, there will be a few new colorations from which to choose. Research shows that nearly 60 percent of consumers identified color as one major factor in their vehicle-buying decisions.

Typically, automotive colors stay in narrow lanes, from the classic white to grays and blacks, with some reds, blues, and other colors mixed in. It is predicted that in 2025, there will be a refreshing change in this trend. Non-classic automotive hues will emerge in the coming year, propelling colors through a series of shifts reflecting a positive mood. There will be a focus on lighter shades, and we will see new expressions of color. Here are the bold new colors to look for in the coming year.

**Roaring Red:** BMW believes that we will love their new shiny fire truck red. This color more than lives up to its brassy namesake.

**Sebring Orange/Competition Yellow Metallic:** Previously discontinued, Corvette is bringing back these bold shades after hearing from customers that these were some of their favorite colors!

**Molten Magenta:** Henry Ford once said, “You can it in any color you like as long as it is black.” His namesake auto company has taken a sharp turn from that philosophy for 2025 as it introduces this eye-catching colorway for its new Mustang!

## **CONCLUSIONS**

There you have it. We have covered the trend predictions that we may see in the design and style industries for 2025. Will you decide to live with the color Mocha Mousse from Pantone® in the coming year? Will you eat more sourdough bread products? The only way to know what the trends of 2025 will be is to wait twelve months and review your purchases!

Style and color predictions are carefully studied, and hours of effort are spent to make them timely, accurate, and relevant. However, at the end of the year, consumers are the ultimate decision-makers and the only authorities that can predict what “rings the cash register” in the coming year.

Whether these predictions become reality or fail miserably, everyone at RM COCO wishes you a happy and prosperous 2025. RM COCO, fabrics and furnishings for living, style for life!